

HEESU SHIN

A product designer with shin-ing eyes of curiosity,
plus critical thinking and flexible mindset

Design portfolio -> heesushin-ing.github.io

EXPERIENCE

Societe Generale CIB | UX Designer | London, United Kingdom

Corporate Investment Banking (Finance) Sep 2017 - Present

- Research and design digital products in cross-functional teams
- Design responsive websites or apps based on SG design system
- Design new financial services based on UX research in cooperation with business professionals and software engineers

Freelancer | Interpreter and UX designer | Seoul, South Korea

Sep 2016 - Sep 2017

- Designed and developed iOS application, C-Day and AVEO
- Supported foreign leads from Mercedes Benz to Hyundai Motors
- Interpreted Korean into English for BRITA Hongkong, Inc.

LIVE PROJECTS

SG Markets (info.sgmarkets.com)

As a full-time designer in Societe Generale CIB Sep 2017 - Now

- Designed a No.1 Org Chart app for the whole SG employees with avg 9,000 daily visits
- Designed and collaborated with various profiles across 5 locations globally
- Worked on +10 global projects under the digital transformation strategy

GVC (london-gvc.web.app)

As a volunteer of God's Vision Church Mar 2020 - Now

- Designed a mobile-first web application with Material-UI framework (React-based)
- Worked with software engineers and product manager

EDUCATION

Ravensbourne University | London, United Kingdom

Design Products (Exchange Program) 2015

- Exchange student with full scholarship from Asem-duo

Handong Global University | Pohang, South Korea

Product Design & Business Management 2011 - 2016

- Bachelor with 4 year full scholarship from Korea Scholarship Foundation

ARTICLES

Coffee, Excel and InVision—Inside the Everyday of a Financial UX Designer

Published on August 23, 2018 in Medium: + 1.5K views

A series of articles about UX design in Korean

Published since 2017 in Brunch: + 800 subscribers and total 20K views

CONTACT

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LANGUAGES

Korean	Native
English	Professional
Chinese	Intermediate
French	Basic

SKILLS

Interaction Design
Sketching / Wireframing
Design System
UX Convergence Study
User Research
Front-end Dev (HTML/CSS)

PROGRAMS

Figma
Sketch
Principle
Adobe Creative Suites
Blender | Keyshot

INTERESTS

Accessibility
Human Centered Design
User Research
Automotive Design
Design System